

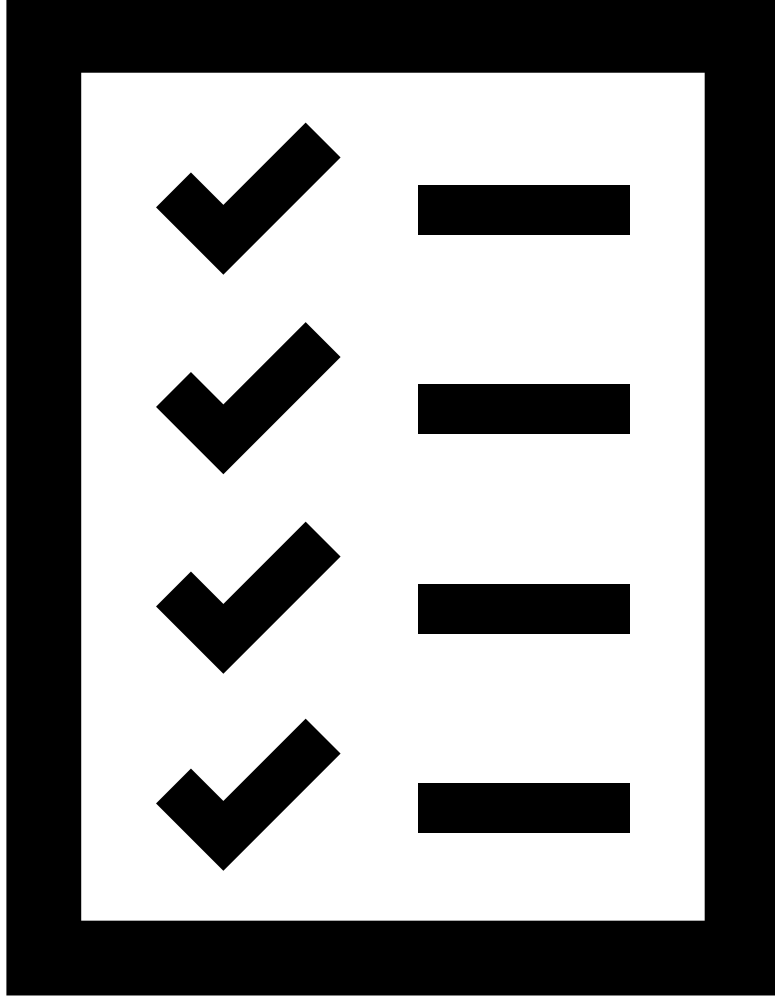
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DESIGN MIAMI

26 – 28 Şubat 2025

Miami Beach Convention Center

Neden ABD ?



- Çevre ülkelerle beraber 100 Milyar USD hacimle dünyanın en büyük mobilya ithalatçısı,
- Mobilya değiştirme sıklığı ile dikkat çeken pazar,
- Alım gücü ile dünyanın en önemli pazarı



Neden Miami?

- Kuzey Amerika ve Güney Amerika'nın ortasında kolay ulaşılan lokasyon,
- Güney Amerika ve orta Amerika'ya giriş kapısı,
- Pandemiden karla çıkan birkaç eyaletten biri,
- 2023 yılında 140.6 milyon turist ağırlayan, proje işleri ve renovasyonun bitmediği eyalet, 2022 yılında harcanan bütçe 1 Trilyon Dolar
- Bölgenin en modern fuar alanı,



Neden Miami?

In 2023, Florida welcomed an impressive 140.6 million visitors, setting a new record. This was an increase of about 2.3% compared to 2022, with domestic tourism making up the largest share—129.1 million visitors came from within the U.S. Additionally, 8.3 million visitors came from overseas, and 3.2 million were from Canada ([WFSU News](#)) ([FLGov](#)).



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TECH · APPLE

Apple joins tech exodus to Florida— iPhone maker plans a 45,000 square foot office near Miami

BY [ANNA J. KAISER](#), [MARK GURMAN](#) AND [BLOOMBERG](#)

April 10, 2024 at 3:16 AM GMT+3



Apple CEO Tim Cook in 2024.

PHOTO BY LIONEL HAHN/GETTY IMAGES



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SUCCESS · U.S. ECONOMY

Big Tech and billionaires suddenly can't resist the lure of South Florida, and while New York can 'afford to lose some Citadels, it has to learn the lesson'

BY **ELEANOR PRINGLE**

April 28, 2024 at 11:30 AM GMT+3



Amazon founder Jeff Bezos wasn't immune to Big Tech's migration to sunnier states.

EMMA MCINTYRE—GETTY IMAGES

● Amazon is looking for office space in Miami as Jeff Bezos plans his move south



South Florida has been a magnet for the ultra-

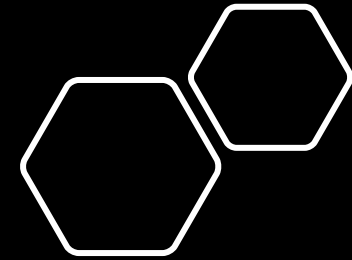


ON WPBF 25 NEWS

BEZOS MOVING TO MIAMI



South Florida has been a magnet for the ultra-wealthy and their companies since the pandemic upended the U.S. economy, with firms either outright moving to the area or expanding their footprints. Amazon.com Inc. is looking for roughly 50,000 square feet in Miami, after founder Jeff Bezos moved to Florida from Seattle. Microsoft Corp. has also leased a new office in the city, in the same building that will serve as headquarters for Ken Griffin's Citadel.



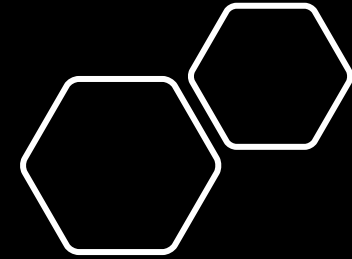
LIFESTYLE

The best and worst states to live in the US, according to WalletHub

by: Michaela Bourgeois, Nick Jachim

Posted: Aug 13, 2024 / 01:04 PM MDT

Updated: Aug 13, 2024 / 01:04 PM MDT



Overall, the study ranked Massachusetts as the best place to live in the U.S. thanks in part to the state's education and health, (where it ranked first in the country), and their quality of life, (where it ranked sixth).

Other states that rounded out the top five were Florida, New Jersey, Utah and New Hampshire.

-
- As of 2023, Florida has a significant number of Airbnb listings, with approximately 17,361 properties available in Orlando alone, and about 23,888 listings in Miami. Statewide, this number likely exceeds 100,000 properties, considering other high-demand areas such as Tampa and Key West



-
- As of 2023, Florida is home to more than 4,500 hotels, a number that supports the state's booming tourism industry. The hotel sector is a key contributor to Florida's economy, with major tourism destinations like Orlando, Miami, and other coastal cities attracting millions of visitors each year.





FIFA

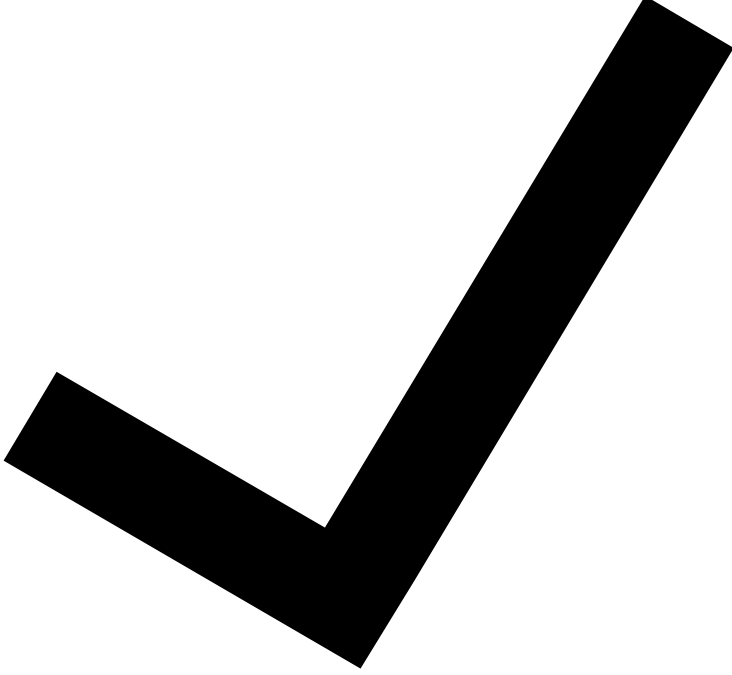
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Neden



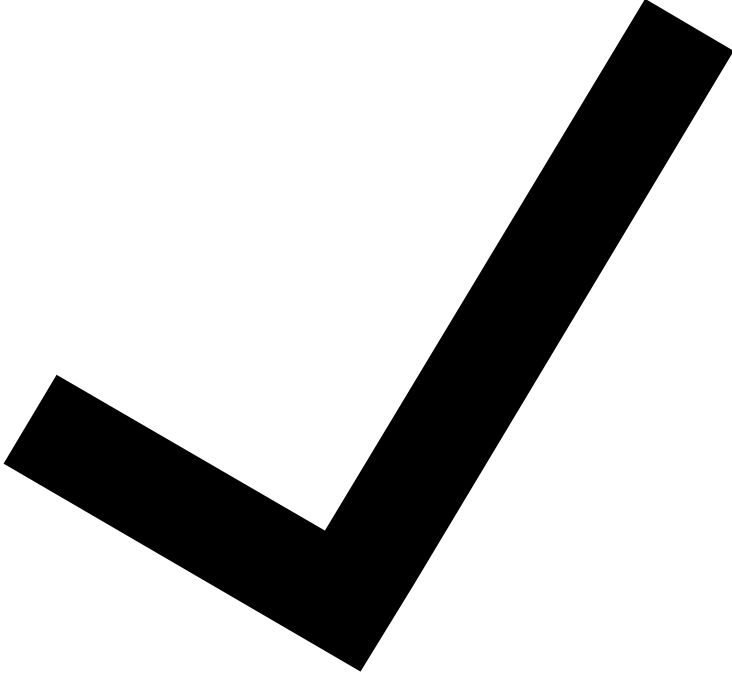
- Türk mobilya üreticisinin beklentilerine uygun organizasyon,
- Katılımcı firmalara uygun ziyaretçi eşleştirme,
- Katılımcının üzerinden alınan stant, nakliye, konaklama gibi organizasyonel yükler,
- Toronto'dan Miami'ye kadar ABD'nin doğu yakasında tespit edilmiş binlerce mağazacı,



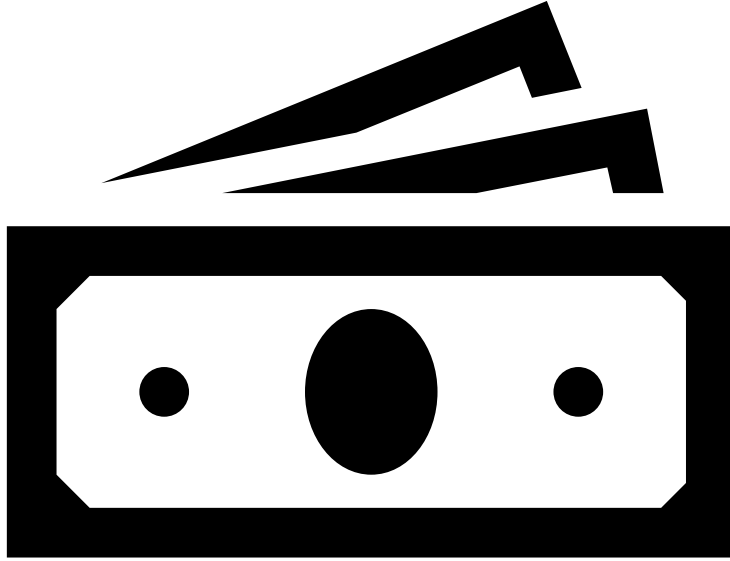
Neden



- Orta ve Güney Amerika ülkelerinden yapılacak alım heyeti organizasyonları,
- Fuar süresince verilecek parsiyel gümrük ve depo hizmetleri ile sürekli ticaret,
- Bir yıl boyunca açık kalacak ve Amerika kıtasında tanıtım faaliyetleri sürececek olan online platform ,



Sqft Bedeli ve dahil olan hizmetler ?



47,5 USD / sqft

Her 120 sqft için 2 m³ Nakliye
Stant

Ürünlerin Gümrüklenmesi
Fuar Boyunca Verilecek

Gümrük Müşavirliği Hizmeti



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Fact and figures



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26-28, 2025

 MIAMI BEACH CONVENTION CENTER



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WHICH PRODUCTS?

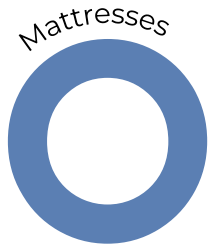


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MIAMI BEACH
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WHAT IS LOFTY DESIGN EXPO WHAT IS

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120
Exhibitors
From



FarEast
to America

www.loftydesignexpo.com





1800 B2B
Visitors

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FROM

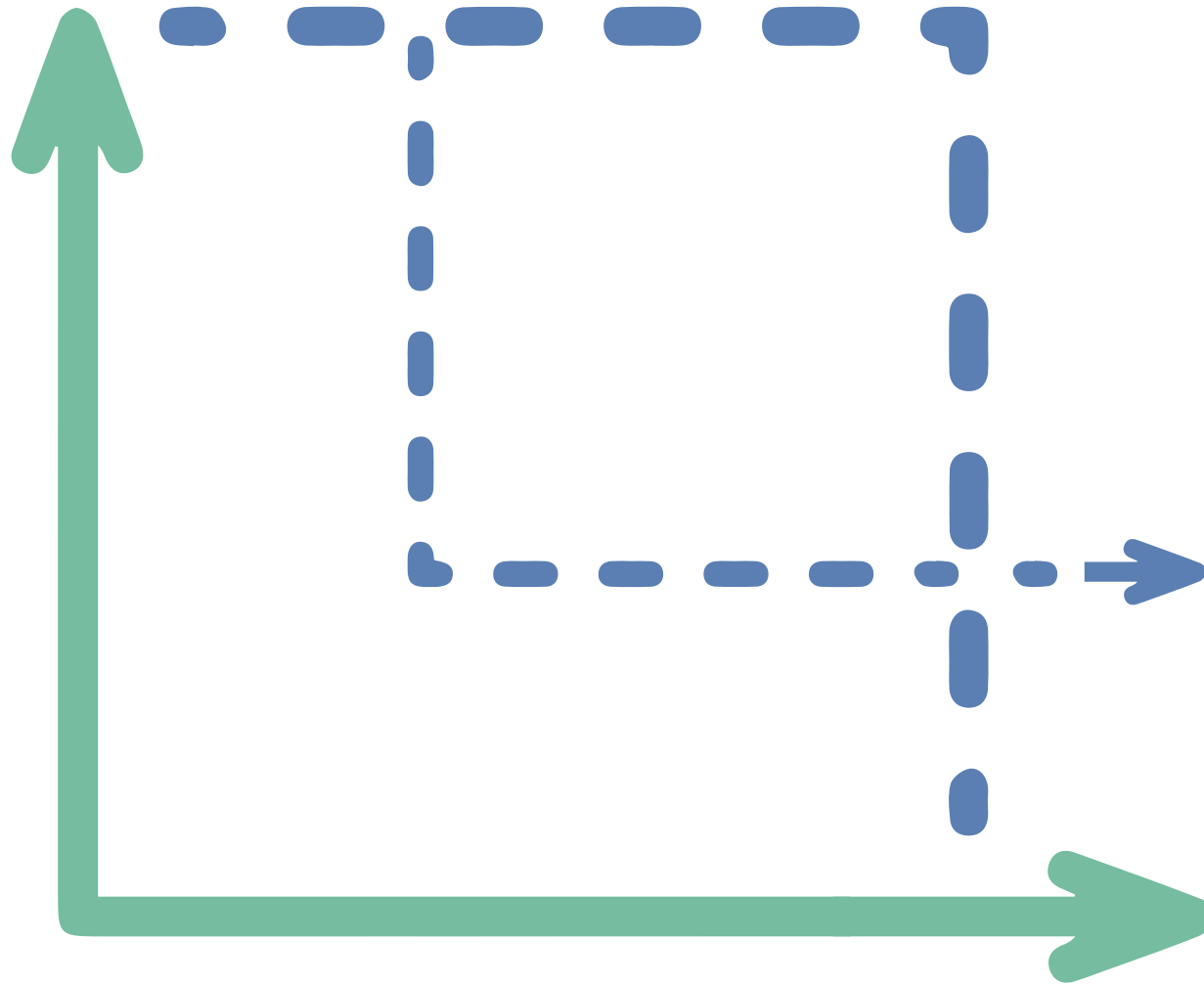
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- 📍 North Carolina



FEBRUARY
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MIAMI BEACH
CONVENTION CENTER



100.000 sqft
Exhibit Space

250.000 sqft
Gross Area V



FEBRUARY
26-28, 2025



MIAMI BEACH
CONVENTION CENTER

HEARTH OF
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BEACH CONVENTION CENTER
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TY PENNINGTON



Marina Barghout!



2 DAYS AN ACTIVE RICH SEMINAR PROGRAM

Speakers in business seminar program.



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MIAMI BEACH
CONVENTION CENTER

DOORSTEP DELIVERY FROM

4 different countries
20 x 40 ft container
to Miami Beach
Fairground.



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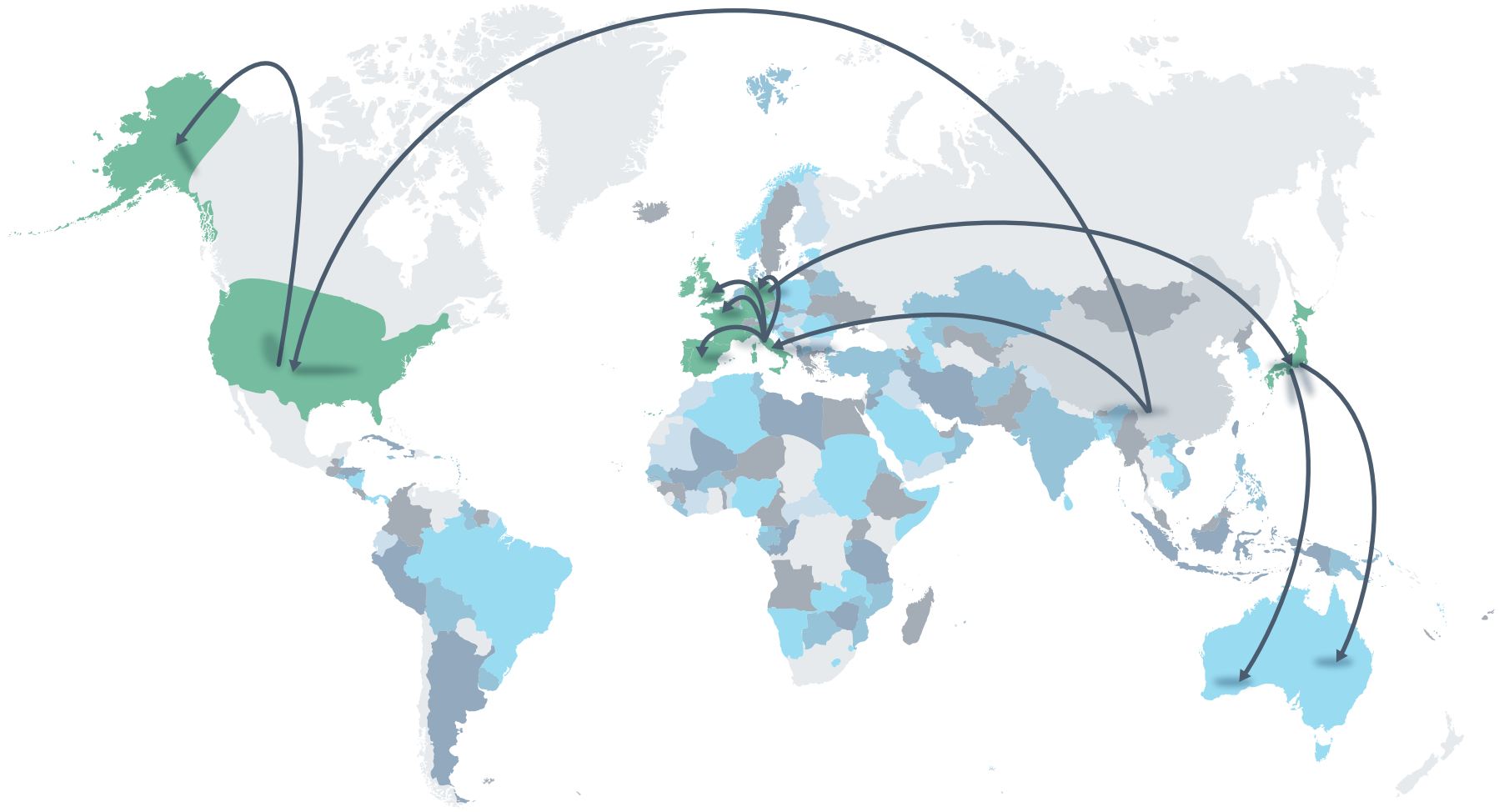


FEBRUARY
26-28, 2025



MIAMI BEACH
CONVENTION CENTER

Hosted Buyers Program From Canada to Latin America Countries



FEBRUARY
26-28, 2025



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THANK YOU

PARTNERS

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1890

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Sanayicileri Derneği
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